



# **ESDC: DOING INFORMATION MANAGEMENT**

WITHOUT DOING INFORMATION MANAGEMENT

Client: Employment and Social Development Canada (ESDC)

# **CLIENT PROFILE**

Employment and Social Development Canada (ESDC) is the department of the Government of Canada responsible for developing, managing and delivering social programs and services, including employment insurance, pension plan, old age security, guaranteed income supplement benefits, and more. ESDC employs about 32,000 workers, of which 60-70% are regional employees, and 30-40% are employed in Ottawa. It distributes approximately C\$120B to Canadians every year.

CLIENT LOCATION: Canada INDUSTRY: Government SIZE: 32,000 employees PLATFORMS: harmon.ie, Outlook

# **THE CHALLENGE**

Prior to the COVID pandemic, ESDC used file shares and SharePoint 2010 for content storage. Use of SharePoint2010 was voluntary. In addition, ESDC initiated a pilot of GCDocs, the Government of Canada's hosted, government-wide solution for archiving and records. Then COVID hit, and mailboxes 'exploded' because people were sending attachments for work offline. ESDC needed a way to help its employees focus on work and collaborate effectively without making employees spend valuable time and effort on information management (IM). As a government agency, ESDC also had to meet the comprehensive WCAG2.1 / EN 301549 Web Content Accessibility Guidelines. To provide a rapid and comprehensive remote work solution for employees, ESDC adopted Microsoft 365 for online meetings and document storage; with a goal of migrating an astonishing 30,000 employees to Microsoft 365 in just 3 months! To expedite Microsoft 365 adoption, ESDC needed a way to easily migrate content to Microsoft 365. Key requirements included the ability to capture, classify, and share important emails and document attachments with remote colleagues, eliminate 'document chaos' associated with sharing document attachments, and verify that people had access to a file before sharing it with them.

# **THE SOLUTION**

ESDC reached out to other Canadian agencies and these organizations recommended harmon.ie. harmon.ie is already in use in other Canadian government agencies and Crown corporations, including Library and Archives Canada, Agriculture and Agri-food Canada (AAFC), Canada Post, Justice Canada, and many others. Alexandre Singh, ESDC Executive Director Business Solutions and Information Management, explains why harmon.ie was selected: "We wanted to make sure people had a tool that could be used from Outlook. The mapping of metadata makes it a lot easier and

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more acceptable for people to start storing their emails in Microsoft 365. We also realized a bonus in that harmon.ie could help us migrate data from Outlook to SharePoint Online, and as a result, reduce mailbox size." Importantly, ESDC relied upon Orangutech, harmon.ie's Canadian partner and a trusted partner of the Canadian government.

These organizations spotlighted harmon.ie's ability to let them "Do IM without doing IM."

#### **THE RESULTS**

"We are in the early days of adopting harmon.ie," says Singh. "We've demo-ed harmon.ie to some executives, and the harmon.ie project is a priority for the department. We are starting with people who are using SharePoint 2010 and Teams. We believe it is important to not look at this as just dropping a plug-in into an existing tool. We want to engage with the people who are using attachments as part of their work, to make sure we get their perspective. We have finalized our metadata requirements and we are starting a larger harmon.ie pilot group in September 2021."

# **THE FUTURE**

Singh explains the plans for harmon.ie at ESDC: Use harmon.ie to reduce mailbox size. "We plan to use harmon.ie to make it easy for people to take attachments out of Outlook and store them in the right spot... SharePoint." Use harmon.ie to move workers from shared drives to Microsoft 365 for content storage. "We see harmon.ie as a lever to migrate our existing user base, who are doing IM on shared drives to move to SharePoint Online. With harmon.ie, workers are able to drag and drop attachments into SharePoint Online." Use harmon.ie as an easy input for requirement metadata. "Metadata is what helps us with retention disposition. harmon.ie makes it easier for people to classify data correctly with pull-downs. When documents are classified correctly, it is easier to locate them later." Use harmon.ie to improve business processes. "We're seeing that we can re-engineer some of our administrative business processes where people have spent time consolidating documents. Now that links will be sent instead of attachments, they don't need to worry about managing the latest version of key documents."

# **ABOUT HARMON.IE**

harmon.ie user experience products make it easy for knowledge workers to be productive and self-sufficient when using Microsoft 365. That's why millions of workers count on harmon.ie's SharePoint and Office 365-based user experience products for email and records management, collaboration, knowledge retention, and SharePoint and Teams adoption. Harmon.ie is a Microsoft Gold Partner and a Charter member of the Microsoft Content Services Partner program.

# **ABOUT ORANGUTECH**

Orangutech is an Ottawa-based Microsoft Gold Certified Partner in three areas: Cloud Productivity, Collaboration and Content, and Application Development. Founded in 2003, Orangutech helps clients modernize their workplace while maximizing user adoption and effective collaboration using Microsoft-centric services and software. Orangutech is Ottawa's recognized leader in developing roadmaps and architectures for Microsoft 365, SharePoint, EDRMS in M365, SharePoint to GCDocs, and Dynamics 365.

"harmon.ie enables our employees to do information management (IM) without knowing they are doing information management... And that makes all the difference."

- Alexandre Singh, ESDC Executive Director Business Solutions and Information Management

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